

MBL Background

MBL Design

MBL are one of the top design agencies in the North West.

Founded in 2001 by Benjamin Maffin, Michael Brassey and Gareth Lloyd a group of graduates who were saddened by the lack of quality designs being outputted by one of the UK's most creative areas – The North West.

MBL's first offices were in Wallasey for the first six months of operation, but soon moved to the developing area of Abbots Quay overlooking the River Mersey after an invitation to do in-house work for the former International rugby player Alistair Saverimutto and his Sports Management Company – **Savi International Ltd.**

MBL have been involved in the biggest ever Point of Sale (POS) launch for the **National Lottery**, overseeing the **creation, design** and **printing** of the step-by-step installation manuals for the 27 thousand retailers who had Camelot POS installed in their shops and supermarkets.

MBL have also been involved with **Boots Retail International** – in particular designing and rendering images for the USA market and the growing Asian cosmetics industry.

Managed by Ben Maffin within the last 12 months MBL have completed two large web database systems for the cosmetics giant **Vivalis**. The first being an Estate Management System and the second an application for managing the multimillion pound costs involved in Point of Sale design and installation named "Costtracker".

On the website front MBL continue to fulfil their initial goal of creating high quality sites in the commercial domain and have developed online web applications for **Camelot** (not for public access), **Auger Solutions Limited** (<http://www.augersolutions.com/>) and the world famous Jazz Label – **Sirocco Music Ltd** (<http://www.siroccomusic.com>).

More recently MBL are working with the London based Loewy Group, the longest established commercial branding and Design Company in the world (<http://loewygroup.com>).

Our Experience

Satisfied customers include:



“MBL have consistently proved to be professional and reliable in the way that they conduct their business. Delivering designs that reflect quality and originality seems to be a natural talent. I would have no hesitation in recommending mbl to other companies that require web design services.”

Graham Atherton
Technical Project Manager - Camelot

“MBL were very quick to understand the complexities of Boots International Retail Models. You responded quickly and were dedicated in achieving short lead times.

The result was a high standard of photo-real visualising, which were used to secure retail partnership understanding of a new retail system.

I found your team to be friendly and professional and I would not hesitate to use MBL in the future for design visualisation.”

Michelle Peers – Boots Retail International
International Operations